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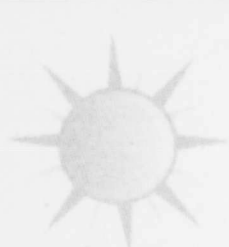
### ONLINE



In this episode: NBC offers free show downloads and San Francisco ditches its Wi-Fi project.

mustangdaily.net

### TODAY'S WEATHER



Sunny  
High 83°/Low 49°

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## Library offers international TV

Rachel Gellman  
MUSTANG DAILY

Cal Poly students who study a foreign language or show an interest in global affairs can now watch television from around the world through DISH Network satellite TV at the Robert E. Kennedy library.

The best thing about the service is "the ability to hear native speakers and to use television as a way to substitute for travel," said library Dean Michael D. Miller.

Currently the library subscribes to three channels from France, three from Italy (including RAI International) one from Germany and several from Spain. DISH Latino has a whole range of Spanish channels. TV5Monde is France's main news channel out of Paris while two other French stations cover music and a variety of topics related to the French colonies in Africa and the West Indies.

A second online service offers channels in Chinese and Arabic.

DISH Network is widely known for its ability to provide sports channels

from all over the nation to residents.

Last year the chair of the foreign languages program, Brian Kennelly, urged Miller to subscribe to the satellite network. He heard about it from the previous institution he worked for.

"The challenge wasn't getting the service, it was finding a space for it," Miller said. "It's the kind of thing people sign up for if they aren't happy with cable."

To utilize the DISH network, students can get a key to room 216-C in the library from the Learning Commons desk on the second floor.

The room seats six people and is equipped with a flatscreen Samsung television as well as listings for the channels and directions for operating the system.

Along with the aforementioned foreign channels, the library service offers several U.S. national news stations.

The staff at the library is still fixing up some technical difficulties with the DISH system but the room is now available for student use.

Miller hopes to eventually place several flat screens around the library so

numerous students can check out headphones and utilize the new service.

Corine Kahnke, a first-year German professor at Cal Poly who came to California in 2000 from Germany, is quite pleased with the new service.

"I think it's just a really great tool for students learning a foreign language," Kahnke said.

Kahnke explained that along with becoming familiar with the dialect of foreign countries, the satellite service will allow students to learn about other countries' cultural, political, socio-political and popular cultures.

Although now Kahnke wants her students to use the service as a learning aid, she hopes to include it in her curriculum eventually.

"It will be really beneficial for the students and it's fun too," she said.

Along with the library service, Kahnke has started a German Film Series on Wednesday nights in room A-12 of the Spider Building that is open to everyone.

The films show from 8 to 10 p.m. and subtitles are included. This quarter is a Germany comedy series.

GREG SMITH MUSTANG DAILY

## Alumni go online with POLYLINK

Agnus-Dei Farrant  
MUSTANG DAILY

The intimidation of on-line networking Web sites existing primarily for the high school- and college-aged is no longer a problem for Cal Poly alumni.

Cal Poly Alumni Association has launched its new Web site PolyLink as an on-line community open only to Cal Poly alumni and select staff at [www.alumni.calpoly.edu](http://www.alumni.calpoly.edu).

"The Alumni Association had been talking about creating a Web site like this for four years; not because it was trendy but because alumni requested it," said Kim Gannon, director of alumni relations.

"We didn't really have a good way of communicating information without constantly being a mediator.

"Our traditional method of keeping alumni in contact with one another was a printed directory, but it was a huge project involving printing information that

immediately needed refreshing."

The last printed alumni directory was released in 2003.

"We're currently deciding whether to continue printing a directory or switch completely to online," said Gannon.

PolyLink is free to the 120,000 alumni in the university's database. Only 40,000 of that group have e-mail addresses included.

Those who did not make their e-mail addresses available and would like to access the Web site will be directed to an online form to be verified and added to the list.

A degree is not necessary to join. All former undergraduate students who satisfactorily completed at least 36 units of coursework are considered alumni.

Information available on all former students includes name, class year and primary major.

"It will be useful in keeping a connection between Cal Poly and its alumni," said

Chris McBride, assistant director for special events.

"We're currently informing people through e-mail as well as announcements in the Cal Poly Magazine."

Applications and benefits of registering with PolyLink include a search option to locate classmates, photo galleries, career networking, message boards, travel information, event updates, customized university and alumni news notifications and the overall ability to keep in touch with a mass group through modern technology.

"As opposed to Web sites like Myspace.com and Facebook.com, PolyLink is designed to be more professional," Gannon said.

"Those sites appear to be focused on socializing while PolyLink is both for social and professional purposes, created to be kept in the Cal Poly family."

The Alumni Association plans to offer exclusive membership for faculty, current and retired staff in the future.

## Vintners bottle sunshine with solar powered harvest

Michelle Locke  
ASSOCIATED PRESS

RUTHERFORD, Calif. — Clusters of harvest-ready grapes, pendulous and purple, dangle among deep green leaves at Frog's Leap winery, waiting to become Napa Valley wine.

But a few rows over is a plant of a different kind — an array of square-faced solar panels that provide the power to keep operations humming.

Winemakers in Napa and elsewhere are bottling sunshine in more ways than one this year.

"We tend to be massive power consumers during the harvest. It's particularly gratifying that's the time we're producing the most power,"

said John Williams, Frog's Leap founder and winemaker.

"It's an absolute natural for the wine industry," said Ted Hall, president and co-owner of Long Meadow Ranch, a winery and olive oil producer also run by solar power.

Factors driving the California winery solar connection include relatively high electricity rates coupled with abundant sunshine.

Wineries make good candidates for solar power because they tend to use power when it's sunniest, at harvest.

And with the threat of global warming looming, vintners have a strong incentive not to do anything to contribute to climate change that could spoil growing conditions.

see Wine, page 2

There will be an informal gathering on Thursday, Sept. 27, at 11 a.m. at the Cal Poly track field to honor the memory of kinesiology freshman Morrey Brown, who was found dead in a pool last week. Brown hailed from Washington and graduated from Kentridge Senior High in 2007.



## Wine

continued from page 1

ditions, said Bernadette Del Chiaro, clean energy advocate with Environment California.

Installing solar isn't cheap, but with rebates available and a system that allows wineries to plug directly into the conventional grid — rather than having to pay for and deal with storage batteries — the option is becoming attractive to a number of wineries.

"As an industry, they are definitely a leader in harnessing the sun," said Rhone Resch, president of the Washington-based Solar Energy Industries Association.

Rob Erlichman, founder and CEO of San Francisco-based Sunlight Electric, which has more than a dozen wineries as clients, including Long Meadow and Frog's Leap, estimates there are 28 systems in Napa County and another 14 in next-door Sonoma County.

"This thing has really picked up a head of steam in the last couple of years," he said.

Space is at a premium in the vine-

yards, which has prompted some innovative installations, from pole-mounted arrays at the end of vine rows to a parking shade structure built expressly to install solar panels, said Erlichman.

At Frog's Leap, the space crunch was solved by putting the solar array over a leach field.

In Oakville, the Far Niente winery is trying out a new approach in the volts-for-vines trade off, saving grape space by putting some panels on the ground but also installing an array that will float on an irrigation pond.

The Floatovoltaic System, being installed by SPG Solar of San Francisco and scheduled to be up and running by year's end, also shades the pond, which is expected to keep algae growth down.

"I'm so excited about it," said Dan Thompson, SPG president and chief executive. "It has every advantage."

Solar power in California, and in many other states, works on a "net metering" basis. Producers are hooked up to the main grid.

When they are producing more power than they're using, the extra power goes into the grid and is used

by customers elsewhere. At night, or when they're using more power than they are producing, the solar power customer draws power from the grid.

At year's end, the books are balanced and if a solar power customer used more power than produced, they get billed for the difference.

The advantage for wineries is that they get to fix energy costs, selling when rates are high and buying when they're low.

Still, that doesn't mean installing solar power is an easy decision.

Even with subsidies and tax breaks, it's still a big chunk of cash that could have been spent on vineyards, said Larry Maguire, a partner and president of Far Niente.

"If it was just the pure economics of it, we wouldn't be doing this," he said.

"You have to do it because you're motivated and you feel responsible."

Responsibility includes stepping up conservation efforts. An energy audit is required to qualify for rebates and many vintners have gone further in looking for ways to minimize energy use.

The new hospitality center at

Frog's Leap, for instance, is heated and cooled by geothermal energy derived from the Earth's thermal mass through an underground loop system.

And at Long Meadow, Hall is bringing in an electric two-ton delivery truck that will be charged with

power produced by the ranch's solar arrays. "It's literally a zero carbon imprint," he said.

Industry advocate Resch will be doing his part.

"I only drink wine from solar wineries," he said.



COURTESY PHOTO

Solar powered wineries, like the one shown here, are the product of high electricity bills and an abundance of sunshine.

## Amazon selling music files without copy protection

Jessica Mintz

ASSOCIATED PRESS

Web retailer Amazon.com Inc. launched its much-anticipated digital music store Tuesday with nearly 2.3 million songs, none of them protected against copying.

The store, Amazon MP3, lets shoppers buy and download individual songs or entire albums.

The tracks can be copied to multiple computers, burned onto CDs and played on most types of PCs and portable devices, including Apple Inc.'s iPod and Microsoft Corp.'s Zune.

Songs cost 89 cents to 99 cents each and albums sell for \$5.99 to \$9.99.

Major music labels Universal Music Group and EMI Music have signed on to sell their tracks on Amazon, as have thousands of independent labels. The company said several smaller labels are selling their music without copy protection for the first time on the Amazon store, including Rounder Records and Trojan Records.

Amazon's store competes with Apple's market-leading iTunes, which is also offering some songs without so-called digital rights management technology, which prevents unauthorized copies from playing.

Although DRM helps stem illegal copying, it can frustrate consumers by limiting the type of device or number of computers on which they

can listen to music. Copy-protected songs sold through iTunes generally won't play on devices other than the iPod, and iPods won't play DRM-enabled songs bought at rival music stores.

EMusic.com Inc., another popular download site, also sells tracks in the DRM-free MP3 format but, like Amazon's store, doesn't offer music from some major labels that still require anti-piracy locks.

Bill Carr, Amazon's vice president for digital music, said it will be up to customers to use the music they buy legally.

To help stop music piracy, Carr said some record labels add a digital watermark to MP3 files that indicate what company sold the song, and Amazon adds its own name and the item number of the song, for customer service purposes. He added that no details about the buyer or the transaction are added to the downloaded music file.

"By and large, most customers just want a great, legitimate way to buy the music they want," Carr said in an interview Tuesday morning.

"What the vast majority of labels believe is that they will sell more music by giving customers what they want ... by enabling DRM-free MP3 — than by continuing to confuse customers or force them to choose methods that are not legal, because the legitimate alternatives are not good."

Carr characterized the number of

record labels that still insist on copy-protection technology as "a handful." But David Card, an analyst at Jupiter Research, said in an interview that "having two out of four labels doesn't cut it."

Warner Music Group Corp. and Sony BMG Music Entertainment, which is owned by Sony Corp. and Bertelsmann AG, have not agreed to sell music on Amazon MP3, and Card pointed out that Universal and EMI have made only parts of their catalogs available without copy protection.

"Their catalog is going to suffer for a while," he said.

Card said Amazon's entrance into the market represents serious competition for Apple, which can no longer rely solely on the bond between the iPod and iTunes.

But, Card said: "In and of itself, (Amazon MP3) isn't enough to change any market share. They have to do a good job at building their store."

Colin Sebastian, a Lazard Capital Markets analyst, wrote in a note to investors Tuesday that he doesn't expect digital music sales to boost Amazon's profit, "given the significant contribution the company currently receives from traditional (physical) media sales, and the low margins typical with music download services, compounded by a highly competitive environment."

Shares of Amazon rose 89 cents to \$93.48 Tuesday.

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# Pitzer College to offer the first class on You Tube

Karl Zynda

DAILY TITAN (CAL STATE-FULLERTON)

When asked about the possibility of adding a YouTube class at CSUF, Trotter said this would not be easy. "Certainly we try to keep curriculum as current as possible, but we're like an oil tanker," Trotter said. "You can't turn on a dime. And for every thing you add, something else is taken away."

CSUF Professor Anthony Fellow, chair of the Communications Department, expressed a reserved interest in the idea of a YouTube class in an e-mail interview.

"It could be appropriate," Fellow said. "Depending on the structure and content of the course. Corporate and government entities are using YouTube."

He said an example is how the Metropolitan Water District of Southern California, where Fellow is first vice-chair, is considering placing water conservation messages on YouTube.

When asked if YouTube curriculum should be incorporated into other classes instead, he said, "It probably makes more sense incorporating it in other courses, such as Media Effects, Persuasive Communications, A class that has been billed as being the first class both on and about YouTube is being taught this semester at Pitzer College in Claremont.

Called "Learning From YouTube,"

it is offered by the college's media studies department.

According to a Pitzer College press release, it is "The first university class entirely about, and primarily occurring on YouTube, the class will be largely student controlled, mirroring the structure of the site under inquiry."

Alexandra Juhasz, a professor of media studies at Pitzer College, is teaching the class of 35 students.

The relevance of YouTube to college student's lives, Love said, makes the course particularly appropriate as college curriculum.

"I think it's worth trying to see if things work out, particularly as the course deals with material that is as closely tied to college students as YouTube is," Love said.

The changes in media made by the capability of Web users to become both producers and consumers are of interest to Professor Ed Trotter, who has taught at CSUF since 1975.

"Actually, this topic is perfectly legitimate," Trotter said, of the idea of YouTube being included in college curriculum. "It's the 64-billion-dollar question, which is, how will media work in the future? How are media being transformed by peer-to-peer communication networks?"



Trotter is teaching mass communications and modern society and communications research this semester. In 1993 he gave CSUF its first on-campus demonstration of the World Wide Web.

"When TV courses came along, it was, 'Oh my God, what are you doing this for?'" Trotter said. "Now there are whole departments in it."

Media and Politics, Advertising Media, and our principles courses in public relations and advertising."

Senior Natali Haddad, 21, a business major, could see no value in a the class.

"To me, it would seem irrelevant to have a YouTube class, basically. Because if you are examining group dynamics based on this community forum, then it's necessary to examine other community forums such as MySpace, Facebook, Community X, and yoursuckirule.com. If you're examining one then you should examine the others," Haddad said.

On the Pitzer College website, Juhasz described her expectations for the class, which are that "critical ideas about Media Studies and contemporary culture will be raised, and that the course will be academically rigorous, if still entertaining for all who actively participate."

On her blog, <http://aljean.wordpress.com>, Juhasz describes how the class has already discussed the "BIG IDEAS" of YouTube: how it relies on humor, celebrity, and mainstream culture; how it allows regular people to express themselves and show their talents; how superficial it can be; and how raucous and offensive many participants can be.

In her video introduction to the class, Juhasz invites the general public to follow the class as it progresses. Anyone who wants to see videos of the class sessions, which are edited to approximately 10 minutes each, can view them at [www.youtube.com/mediapraxisme](http://www.youtube.com/mediapraxisme) or [www.youtube.com/group/learningfromyoutube](http://www.youtube.com/group/learningfromyoutube).

These sites also display student postings, as well as comments from site visitors. Juhasz replies to many of the comments.

"The class is open to the public because YouTube is a relatively democratic space as opposed to this classroom where I usually teach, which is at a very expensive and relatively difficult-to-get-into private college, where access is extremely limited," she said.

Juhasz, who has been at Pitzer College since 1995, lists her specialties in her faculty profile as documentary film production, women's film, and feminist film theory. She admits to being "underwhelmed" by YouTube's content, as well as to having written about why she believes "YouTube fails as a model for democratic media." She then asks her students to open her up to the "radical possibilities" of YouTube. Any redefinition of what YouTube can be has been deliberately left up to her students.

Having students make class content is not unusual at Pitzer College, where there are no lists of required classes. Students instead create their own academic programs, with advice from faculty.

## State Briefs

**LOS ANGELES (AP)** — Kiefer Sutherland is having a bad 24 hours. The dashing star of the TV drama "24" was arrested for investigation of misdemeanor drunken driving early Tuesday while still on probation from a similar 2004 conviction.

Sutherland, 40, failed a field sobriety test after he was stopped for making an illegal U-turn in West Los Angeles shortly after 1 a.m., police spokesman Kevin Maiberg said.

...

**SANTA ANA (AP)** — Deputies locked down nearly 3,000 inmates at an Orange County jail after a weekend gang fight that slightly injured two men, a sheriff's official said Tuesday.

The fight, which involved eight men from two rival gangs, broke out in the chapel at the Theo Lacy jail during Sunday services, said Damon Micalizzi, a sheriff's spokesman.

Deputies were able to stop the skirmish and two inmates were treated for minor scrapes and bruises, he said. No jail staff was injured.

...

**PETALUMA (AP)** — A couple whose home was raided by drug agents filed a federal civil-rights lawsuit against a police officer and two U.S. Drug Enforcement Administration agents.

The suit filed by Carl Keane and his girlfriend, Chieko Strange of Mill Valley, names as defendants Petaluma Police Officer Paul Acconero and DEA agents Seth McMullen and John Silva.

The lawsuit, which seeks unspecified damages, is meant to "redress one of the worst nightmares of any law-abiding citizen," the couple said in their filing.

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# Bush and Iraqi leader discuss political reconciliation and deaths of civilians

Jennifer Loven

ASSOCIATED PRESS

President Bush pressed Iraqi Prime Minister Nouri al-Maliki on Tuesday to move on stalled measures deemed critical to political reconciliation, while al-Maliki made clear his unhappiness about the killing of Iraqi civilians by private U.S. security contractors.

Meeting face to face for the second time this month, the two leaders used polite diplomatic language to talk publicly about tense issues.

It was a sign of how little room each has to maneuver: The Iraqi prime minister owes his still-tenuous political survival in large part to staunch White House support, and Bush, even if dissatisfied with al-Maliki's leadership in some areas, recognizes there is virtually no alternative to replace him.

Bush is under tremendous pressure from congressional Democrats and Republicans alike to show that his loyalty to al-Maliki is justified, given the Iraqi's slow progress in bringing rival sects together to lessen fighting and meet benchmarks set by Washington. So after their hour-long meeting, the president praised al-Maliki for "your dedication and your commitment" while speaking vaguely, though pointedly, about the need for unspecified "political par-

ties in Iraq" to make strides.

"Some politicians may be trying to block the law to gain special advantage," said Bush, who also met with al-Maliki in Iraq on Labor Day. "And these parties have got to understand that it's in the interests of Iraq to get good law passed."

Much-delayed action, such as a national oil law, have stalled in the Iraqi parliament amid factional bickering and, in some cases, defections.

Bush also underscored Iraq's obligation to beef up security forces. "I assured him we want his security forces well-trained, mobile and capable of handling Iraqi security on their own," said Bush, who in January had said Iraq would be able to handle security in all 18 provinces by November.

Al-Maliki defended his government's performance while saying "the task before us is gigantic."

The prime minister brought up his own deep frustration about Blackwater USA, a private contractor whose security guards are blamed for killing 11 Iraqi civilians while escorting a diplomatic convoy in Baghdad.

Blackwater, which protects State Department personnel in Iraq, said its employees acted appropriately. While offering sympathy, Bush said he will withhold judgment dur-

ing the ongoing investigation.

Al-Maliki did not specifically mention the situation when he appeared publicly with Bush, saying only that they "talked about the importance of mutual respect between our two sides."

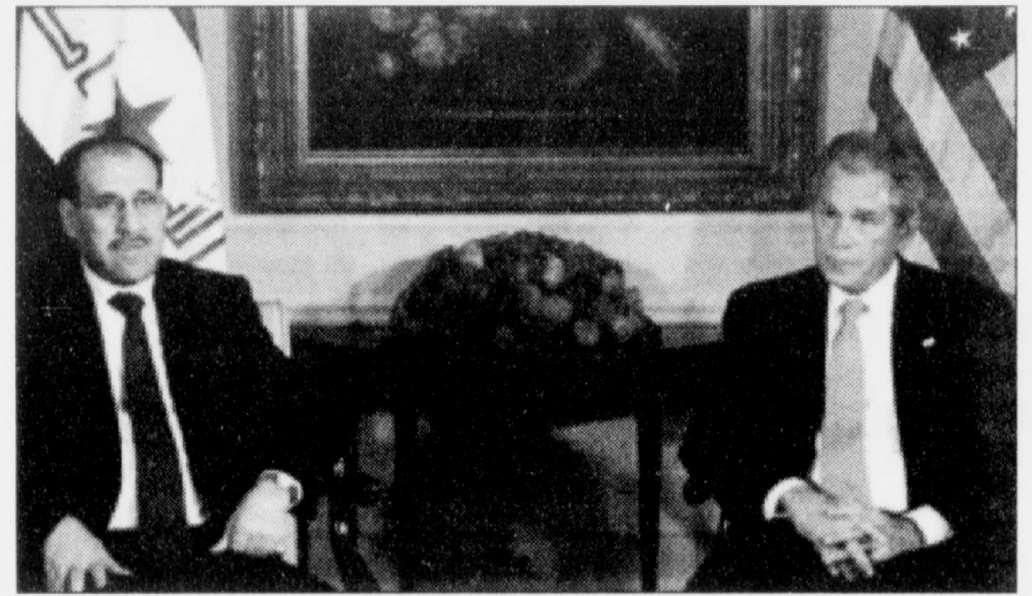
Later, Bush's national security adviser, Stephen Hadley, said al-Maliki said behind closed doors that Iraqi sovereignty must be respected. The two agreed there should be "better cooperation and coordination in these operations," and Secretary of State Condoleezza Rice followed with a more detailed discussion with the prime minister, Hadley said.

A senior Iraqi official said Bush asked al-Maliki to provide him with a list of similar suspected violations and noted that the United States has held accountable those responsible for the Abu Ghraib prison scandal.

Earlier Tuesday, Bush delivered his annual address to the U.N. General Assembly.

The president mentioned Iraq only in passing, lumping it with Afghanistan and Lebanon and saying that "every civilized nation has a responsibility to stand with" the people of those three countries nurturing new democracies.

He spoke out in detail against what he termed repressive regimes in Zimbabwe, Sudan, Cuba, prompting Cuba's foreign minister to walk



COURTESY PHOTO

President Bush and Iraqi Prime Minister Nouri al-Maliki listen as their statements are translated for reporters during their meeting Tuesday.

out in protest, and, especially, Myanmar, a Southeast Asian country also known as Burma that is ruled by a military dictatorship.

Declaring that "Americans are outraged by the situation in Burma" and accusing the dictatorship of a "19-year reign of fear," Bush said the United States would tighten economic sanctions on the leaders of the regime and their financial backers and impose an expanded travel ban that applies not only to people responsible for human rights violations but also their family members.

Rice plans to raise the question of Myanmar on Thursday when she

sees her colleagues from the Association of Southeast Asian Nations.

The president appeared determined not to give ammunition to those who make the annual international gathering a debate of sorts between Bush and Iranian President Mahmoud Ahmadinejad. Bush brought up Iran only as one of several briefly listed countries, including Belarus, North Korea and Syria, that deny basic freedoms.

Outside, about a dozen people were arrested during a peaceful demonstration of about 400 opposed to the Iraq war and the U.S. prison at Guantanamo Bay, Cuba.

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## National Briefs

ST. GEORGE, Utah (AP)

— The leader of a polygamous Mormon splinter group was convicted Tuesday of being an accomplice to rape for performing a wedding between a 19-year-old man and a 14-year-old girl.

Warren Jeffs, 51, could get life in prison after a trial that threw a spotlight on a renegade community along the Arizona-Utah line where as many as 10,000 of Jeffs' followers practice plural marriage and revere him as a mighty prophet with dominion over their salvation.

NEW ORLEANS (AP)

— Episcopal leaders, pressured to roll back their support for gays to keep the world Anglican family from crumbling, reaffirmed Tuesday that they will "exercise restraint" in approving another gay bishop.

The bishops also pledged not to approve an official prayer for blessing same-gender couples and insisted a majority of bishops do not allow priests to bless the couples in their parishes.

SEATTLE (AP)

— They have hoofs instead of paws and aren't known for fetching sticks or chasing mice, but pygmy goats are now legally pets in Seattle.

The City Council voted unanimously to reclassify the goats, also known dwarf or miniature goats, as small animals rather than farm animals after testimony touting the virtues of the dog-sized critters as companions, weed eaters and milk producers.



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# US criticizes Pakistani opposition crackdown

Sadaqat Jan  
ASSOCIATED PRESS

Police intensified a crackdown Monday that opposition parties say has left hundreds of activists in custody while the Supreme Court dismissed three challenges to the re-election bid of Pakistan's military leader.

The U.S. Embassy called the crackdown "extremely disturbing" and urged the immediate release of several opposition leaders arrested since Saturday night. The government said they were detained to derail possible unrest.

The criticism was unusually sharp, considering Washington has been one of the biggest supporters of President Gen. Pervez Musharraf, a key ally in the U.S. war on terrorism.

"The reports of arrests of the

leadership of several major Pakistani political parties are extremely disturbing and confusing for the friends of Pakistan," an embassy statement said. "We wish to express our serious concern about these developments. These detainees should be released as soon as possible."

The embassy said it did not endorse any candidate or party.

"We hope to see a democratic process that is inclusive and the election of a leader who represents the choice of the Pakistani people through a free, fair, and transparent process," the statement said.

Prime Minister Shaukat Aziz said 40-42 opposition activists were in custody as of Sunday. He claimed the action was "not unusual" given that they were a threat to law and order.

"If somebody says they will surround the Election Commission, if

they say they will stop the legal and constitutional process, then the government has to take some preventive measures," Aziz told reporters.

Musharraf's popularity and power have eroded since his botched effort to fire the Supreme Court's chief justice earlier this year. His administration is also struggling to contain a surge in Islamic militancy.

Police took at least a half-dozen opposition leaders into preventive custody late Saturday in Islamabad, and had detention orders for about 30 others who went into hiding. They followed up with wider raids Sunday night that opposition parties claim netted the arrests of at least 220 of their members.

"The government is bent on picking up every opposition man," said Ahsan Iqbal, spokesman for the party of former Prime Minister

Nawaz Sharif. "All fascist tactics are being used and all the state machinery is being exploited for the illegitimate rule of one man."

Officials banned gatherings of more than five people in the capital, and roads leading to the court were blocked with barbed wire Monday. Police, some on horses, stymied protesters' efforts to congregate, arresting about 30 who gathered a few hundred yards from the court.

"The U.S. government hired a dog in uniform," the fist-pumping protesters shouted, referring to Musharraf's alliance with Washington.

During the hearing, Attorney General Malik Mohammed Qayyum defended Musharraf's plans to run, saying he was an eligible candidate.

The court is expected to rule on the other petitions later this week.

## International Briefs

WASHINGTON (AP) —

Al-Qaida continues to recruit Europeans for explosives training in Pakistan because Europeans can more easily enter the United States without a visa, the nation's top intelligence officer said Tuesday.

Director of National Intelligence Mike McConnell said European al-Qaida recruits in the border region of Pakistan are being trained to use commercially available substances to make explosives, and they may be able to carry out an attack on U.S. territory.

McConnell also said he worried that Osama bin Laden's recent video and audio releases may be a signal to terrorist cells to carry out operations, he told the Senate Judiciary Committee.

...

BAGHDAD (AP) — A suicide car bomber Tuesday attacked a police headquarters in Basra, killing at least three policemen, wounding 20 people and raising fears about security in the oil-rich southern city now that British forces have withdrawn.

It was the second major suicide attack to kill Iraqi police in as many days. The police chief of Baqouba was among at least 24 people killed when a suicide bomber attacked a Sunni-Shiite reconciliation meeting late Monday. An al-Qaida front group Tuesday claimed responsibility for the attack in Baqouba, which is 35 miles northeast of Baghdad.

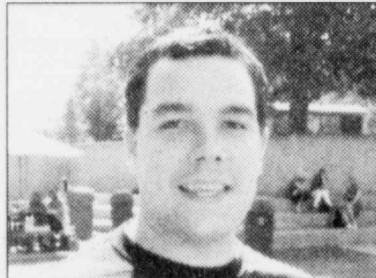
## WORD ON THE STREET "Are you excited about Halo 3?"

Compiled and photographed by Jessica Ford



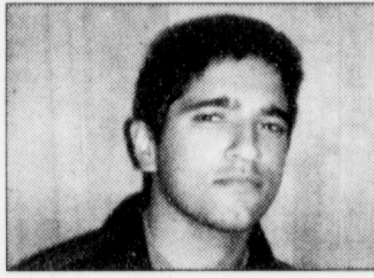
"I got it first thing."

— Nolan Uchizono,  
electrical engineering  
freshman



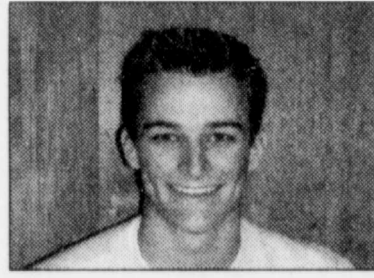
"It is going to be so big that Sigma Nu is focusing a rush event around it."

— Derick Homer,  
architecture senior



"I'm more excited about Guitar Hero 3 coming out."

— Vikramaditya Mediratta,  
biomedical engineering  
senior



"I would be, but my roommate is too cheap to buy an Xbox 360."

— Micah Denecour,  
industrial engineering  
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# Kiwi 'Brunettes' take over

*New Zealand pop duo The Brunettes mix pop culture with layered sound*

Brooke Robertson  
MUSTANG DAILY

Armed with a love of rock history, layered instrumentation and American pop culture, New Zealanders Heather Mansfield and Jonathan Bree have propelled themselves onto the American music scene with the latest album from their band, The Brunettes.

Recently released on Sub Pop Records, "Structure and Cosmetics" is a sugary-sweet pop album with pop culture references to Scientology, Roswell, Mann's Chinese Theatre and hairstyles, among other things.

Although The Brunettes have always referenced pop culture in their lyrics, which Bree described as one of the things that inspires him, many of the songs for "Structure and Cosmetics" were written while Bree was house-sitting in Los Angeles, one of the pop culture-generating epicenters of the world.

He wrote the song "Small Town Crew," which mentions giant animals in front of Mann's Chinese Theatre, while considering applying for a job as Batman.

The Brunettes' new album is a bit of a departure from their previous albums, although it still retains its fun pop charm.

"Structure and Cosmetics" is chock-full of longer songs with more haunting, drawn-out melodies. This is due to Bree's fascination with pop records from the '70s at the time of the recording, in which the pop-song format was more drawn out than the modern-day two-and-a-half minute standard.

"I normally try to keep the songs short and

sweet," Bree said. "On this particular album I guess I just found that if it feels good to let the outro go on for two minutes, then that's how long it will go on for."

The Brunettes' sound has widely been characterized as a mix of '70s New York punk and '60s girl groups, although Bree said the band draws its inspiration from a variety of influences.

"I feel we're inspired by this huge array of bands and artists and musical movements," Bree said. "But those are just easy ones for people to probably latch onto."

Most of the songs on the album were written and recorded by Bree using home studio equipment in bedrooms, per usual Brunette recording style, while tinkering around with different instruments.

"I think the fun thing about creating is being able to use and not limit yourself to any one particular instrument," Bree said.

Mansfield and Bree are each credited with playing six different instruments on the album, which is a stark contrast from other modern bands whose members are lucky if they play more than one instrument.

"(Modern-day) bands like being able to represent what their recordings sound like live and so they kind of aren't as adventurous in the studio with using trial-and-error and different sounds," Bree said.

The Brunettes manage to recreate their studio sound by frantically switching instruments and by employing the use of a backing band. Mansfield will switch from keyboards to clarinet and back to keyboards with hectic familiarity. Initially it almost looks like a bad scene from an elementary school play until it all pulls together and the audience is left drowning in a perfectly mixed outpour of layered voices, harmonized hand claps, and instrumental coatings.

Bree and Mansfield make it an intimate show, joking with each other throughout their performances, introducing themselves with the name game and challenging audience members to dance-offs.

The camaraderie and togetherness of their live shows is a stretch from their recording process, in which the band was spread out around the world.

With Bree in Los Angeles, Mansfield lived in New York and their backing band was back in New Zealand at the time of recording.

see Brunettes, page 8



COURTESY PHOTO

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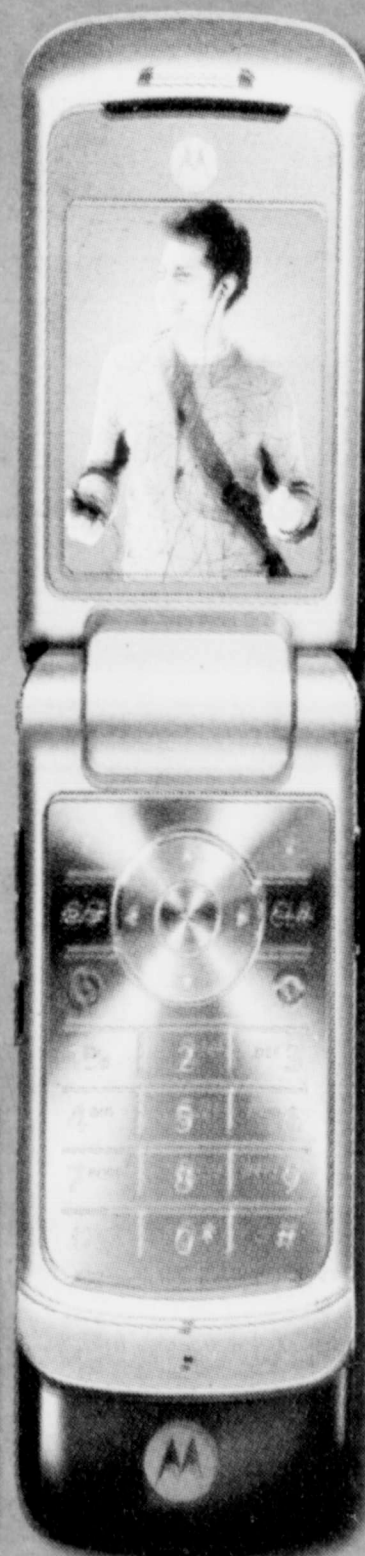
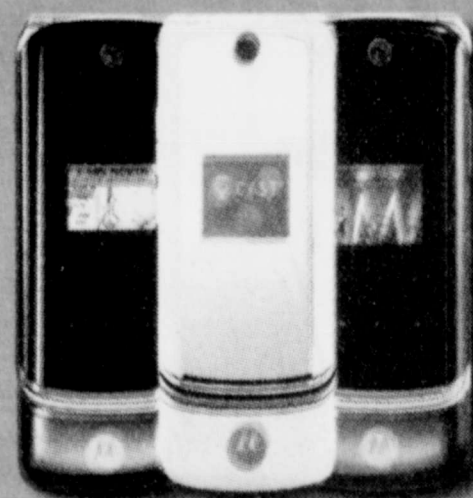
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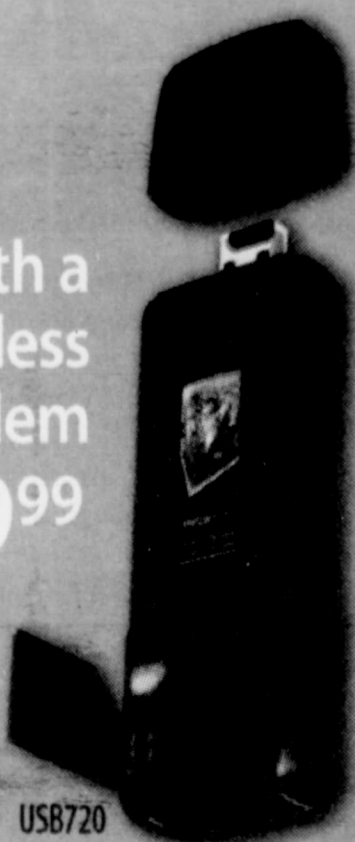
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COURTESY PHOTO

Heather Mansfield and Jonathan Bree make up The Brunettes, a New Zealand pop band with a passion for American pop culture.

## Brunettes

continued from page 6

"We tried to push forward with recording the album while basically squatting at peoples' houses," Bree said.

Sound bytes were e-mailed back and forth while Bree mixed them on his computer. He was also forced to travel to various instruments instead of having them readily available.

"If there was a piano set up somewhere then I'd just go around there with my laptop and record the piano," he said.

He even went up to Portland to borrow guitars from The Shins, whom The Brunettes had previously toured with.

"It was kind of fun to record like that," he said.

Bree and Mansfield have a history that involves more than

musical collaboration. The pair started dating shortly after leaving their individual bands to form The Brunettes in Auckland, New Zealand. When their romantic relationship turned sour, The Brunettes briefly disbanded.

But like Fleetwood Mac, No Doubt, Rilo Kiley and countless other bands which survived broken relationships, Mansfield and Bree decided to resurrect The Brunettes.

"It just felt too important for the both of us," Bree said.

Although their musical reunion wasn't initially easy, they managed to work through their differences and continue an artistic relationship.

"Having found someone that shared similar musical inspiration, influences and that talented, and we worked together that well ... We had to go back to each other," he said. "There was no choice."

# Jon Stewart's 'America' used as college textbook

Jane Ahn

CORNELL DAILY SUN (CORNELL U.)

Political disengagement and student apathy were themes central to discussion at the annual conference of the American Political Science Association in Chicago this August.

Ryan Lee Teten, assistant professor of political science at Northern Kentucky University, decided to act on this issue by using Jon Stewart's 2004 bestseller "America (The Book): A Citizen's Guide to Democracy Inaction" as a textbook for his class. "America" is a satire of American politics written as a mock high school textbook.

As evidenced by the popularity of Jon Stewart's "The Daily Show" on Comedy Central, Teten was confident that students would actually read "America." He felt it offered a solid introduction to American government and encouraged critical thinking.

In comparing the content of "America" to standard introductory political science texts, Teten noticed that much of the same material was covered, such as the presidency, Congress and foreign policy.

Teten said that his research on the book indicated that 90 percent of the content was factual and that the remaining 10 percent was satirical.

Some government professors at Cornell, while they do find Stewart's book humorous, do not consider it a legitimate textbook.

Professor Elizabeth Sanders, government, said that she would not use the book as an official text.

"It is, however, pretty funny and might, were it sitting on the shelf in the classroom, liven things up for bored students and spark a lively discussion," she said.

Professor Theodore Lowi, government, who teaches Introduction to American Government and Politics at Cornell, considers Teten's use of "America" to be a bright idea, but would not take the same approach. "America" was written on the assumption that the reader already possesses a certain level of political knowledge. One must have some familiarity

with the workings of American government in order to enjoy and appreciate the perverse humor behind the book." He said the information in Stewart's book is too superficial for the book to be an official text.

Students, on the other hand, feel that Teten's approach is effective.

Chris Duni '09, said that using "America" is an excellent way to re-vitalize students' interest in government and politics.

"As long as students understand that Stewart's satire is based on truth and learn to critically analyze the satire and also learn the real history, I see no problem," he said. "My best professors regularly use satire and their own jokes to invigorate lectures. Comedy is a great teaching tool."

Austin Zwick '09, agreed that adding comedy would inspire people to learn about our basic government structure. He also noted the importance of students' exposure to partisan politics. "By taking a stance, students will be

forced to think if they agree or disagree upon the opinions presented instead of remaining apathetically neutral," he said.

Teten pointed out that as Stewart makes fun of politicians and policies across party lines, he allows viewers to form their own opinions.

"Only when students are forced to think and form their own opinions will students become interested in government. Even more so if they can present those opinions in a humorous manner such as 'America' the book does," said Zwick.

Since he began using the Jon Stewart approach, Teten has noticed that enrollment in his classes and his evaluations have increased.

Teten told Inside Higher Education that he considered it important both to excite some students enough about political science to become majors, but he also wanted to reach other students by teaching them how to think about world events without being intimidated by the news.

"If we can convince people to become informed through unconventional means and get them involved in the political process, then we increase the quality of our democracy," said Richard Manzo '09.



COURTESY PHOTO

## 'Rocket Science' breaks cliches

Justin Channell

THE DAILY ATHENAEUM (WEST VIRGINIA U.)

For the past couple of years, the Sundance Film Festival has unveiled countless independent films with similar tone.

Usually featuring an awkward underdog protagonist and a variety of eccentric characters, the "geek wave" of independent cinema is still going strong.

The latest film to come out of this sub-genre is "Rocket Science" from director Jeffrey Blitz, who made his debut with 2002's "Spellbound," a documentary about the National Spelling Bee.

For his first narrative film venture, Blitz shifted to a different extra-curricular activity: high school debate teams.

"Rocket Science" is the story of Hal Hefner (Reece Thompson), an introverted teenager with a stuttering problem so severe that even choosing between pizza and fish in the cafeteria proves to be a difficult task.

Hal's life becomes more compli-

cated by fast-talking debate team star Ginny Ryerson (Anna Kendrick).

After her previous partner's cold feet results in a second place trophy, Ginny recruits Hal for the debate team. Being socially awkward and secretly in love with her, Hal reluctantly accepts in hopes of gaining confidence.

However, Ginny's motives aren't as thoughtful as they seem, and Hal is thrust into difficult situations while trying to find the answers to his life questions.

While it may boast an undeniably overused coming-of-age plot



COURTESY PHOTO

Reece Thompson plays Hal Hefner, a teen with a stuttering problem, in "Rocket Science."

device and quirky J.D. Salinger-inspired characters, "Rocket Science" still manages to feel fresh.

While our protagonist could have easily become a cliched indie film introvert, Thompson's astounding performance thoroughly displays the self-questioning emotions of Hal Hefner.

It is no surprise that Blitz took home Sundance's dramatic directing award for "Rocket Science." He shows an incredible knack for juxtaposing drama and comedy, keeping the humor and sympathy in a perfect balance.

Blitz also shows a great ear for music, as a majority of the film's score is cut from Violent Femmes's self-titled album.

Lead singer Gordon Gano's visceral vocals have always elicited teen angst and they feel just as true as the back-drop of Hal's emotional downfall.

While on the outside it may look like just another film that falls into a blatant filmic stereotype, "Rocket Science" is an all-around solid film.

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"You guys look like you're going to go golfing together."

# MUSTANG DAILY OPINION/EDITORIAL

Wednesday, September 26, 2007

Editor in chief: Kristen Marschall  
Managing Editor: Ryan Chartrand

mustangdaily@gmail.com

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www.mustangdaily.net

# Amazon vs. iTunes

## Getting serious about downloading

Ryan Chartrand  
MUSTANG DAILY

Forget the Blu Ray vs. HD-DVD war, it's time for Amazon and iTunes to get in the digital boxing ring and go head-to-head.

Amazon.com recently launched its beta digital music portal dubbed Amazon MP3, which will feature two million songs from 180,000 artists and 20,000 labels. But that's not all: All of the MP3s from major labels EMI and Universal and thousands of independent labels are DRM-free.

For those unfamiliar with DRM (or digital rights management), it's that pesky technology built in to the songs you buy online from such services as iTunes or Napster that make it so you can only listen to your music on certain MP3 players and on a certain number of computers. Not to mention the fact that DRM stores personal information about you within the song files.

So if DRM is so widely hated, why did it exist in the first place? Copyright protection, of course. Record labels wanted some type of system to ensure that their music wasn't being spread across the Internet by the pirates of the digital sea.

Ultimately, however, the pirates won (and will always win). Anyone who wanted to convert a song with DRM restrictions into a standard MP3 needed no more than a Google search to do so. Copy protection in the digital age is always rendered useless the moment someone finds a way around it.

From a record label's point of view, DRM has been limiting their online sales because of the device restrictions, such as iTunes songs only working with iPods. Labels EMI and Universal have both made deals with iTunes and Amazon to offer parts of their catalogs DRM-free. Naturally, both labels are still a bit wary of the idea and are not yet offering their entire catalogs.

Where the uproar and the "Oh, no you didn't!" gossiping in the music industry comes from is the fact that Amazon is selling their high-quality DRM-free songs for 89 cents to 99 cents (although most appear to be 89 cents), whereas iTunes is selling their songs for \$1.29.

But bad news is becoming common for Apple CEO Steve Jobs and his iTunes empire. While they are ranked No. 3 next to Amazon and Wal-Mart in the music retailer sales rankings, not everyone contracted with iTunes is happy.

NBC, for example, recently pulled its entire catalog of shows from iTunes because Apple wasn't willing to sell their older shows for cheaper prices. But while everyone thought NBC was making no money versus staying with iTunes and at least making some money, NBC announced last week that they will soon offer some of their shows in a downloadable, DRM-free format that expire after a week.

Apple's reluctance to work with labels and networks to create new, more flexible contracts that take power away from the Apple empire in terms of price setting has made them unpopular in the digital market.

Will NBC's departure start a domino effect to defect to the new guy in town (i.e. Amazon)?

While the dreams of millions have finally come true and the death of DRM is looming in the future, where will this take us? Isn't this the same as taking the bar codes off of products at Best Buy and hoping people still pay while pirates sneak out the back door with the new Timbaland album? Will a new DRM arise in five years if this new strategy doesn't increase sales but rather returns us to the days of Napster?

I've been saying for years that the idea of copy protection, or limiting the consumer rather than empowering the consumer through convenience, lower prices and the freedom to transfer songs or movies to any device, is ultimately what has been holding back the digital entertainment industry from becoming the sole way of buying content.

Rather than assuming that every customer is a pirate, why not beat the pirates with convenience and low prices? Oddly enough, most human beings are raised to think that nothing is free (except the Mustang Daily) and tend to want to pay for their music if they can do with it as they please for a low cost.

But while Amazon's new service begins its battle with iTunes (and possibly soon Wal-Mart), music consumers can only sit back and watch. Will Apple drop iPod prices to hold on to iTunes buyers? What will replace DRM? Will the industry let everyone do as they wish, justifying greater sales as defeating piracy?

The battle has only just begun.



Sept. 25: Amazon joins the music downloads battle, offering 89 cent DRM-free downloads to compete with Apple's \$1.29 price.

LAUREN RABAINO MUSTANG DAILY

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## Sailing

*continued from page 12*

said. "Lots of people who joined the team in years past have had no sailing experience before they came out; however, it definitely helps at securing a starting posi-

tion."

There is no doubt that sailing is a physically demanding sport, therefore it takes a bit more than simple knowledge of what exactly the jibsheet or boom is or even how to tie a proper sailing knot.

Being in your best shape and

becoming fluent in sailing lingo will only help improve your skills.

"If you are someone who thinks that this is a sport where you can come and sip wine and cheese out on the water, you're mistaken and this is not the sport

for you," Maher said.

This year Maher expects that many new freshmen will join the team based on the responses from interested people that he has been receiving.

As a certified sailing instructor himself, Maher recommends getting out there and learning on your own time as well. "I completely encourage people to learn how to sail considering we compete against these top-rated teams, and we need to dedicate our practice time to improving our skill not just beginning them," he said.

Other preparations to be sure to make before eagerly setting off for your first regatta are finding-shoes that can get wet as well as a wetsuit, sunscreen, a hat, sun-

glasses and of course a towel and change of clothes.

Of course, you never know when it might get extra-rough out there on the water, so make sure to bring something to hold onto your hat and sunglasses!

Once you have all the basics squared away and you're interested in joining the Cal Poly Sailing Team, check out [www.CollegeSailing.org](http://www.CollegeSailing.org).

This website will help you through your Individual Registration as well as offer plenty of helpful information.

The Sailing Team's competitions will begin in October. Until then stay updated with their information at [www.sailingteam.calpoly.edu](http://www.sailingteam.calpoly.edu).

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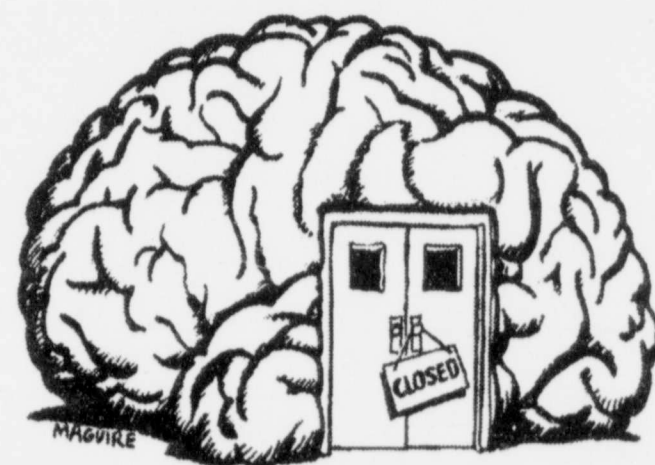
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# NCAA may protect scholarship off the field

Jake Grovum

MINNESOTA DAILY (U. MINNESOTA)

Student-athletes have come to expect their scholarships to be there for them, regardless of injury.

New legislation passed by a National Collegiate Athletic Association cabinet looks to expand that coverage beyond on-field happenings.

The emergency legislation sponsored by the Division I Academics/Eligibility/Compliance Cabinet would protect a student-athlete's scholarship in the event of a medical condition such as pregnancy, mental illness or eating disorders.

"It could be a temporary condition or it could be, in some cases, a permanent condition," Jennifer Kearns, associate director of

NCAA public relations, said. "Just to give them a little more protection than the current legislation provides."

Currently, the rule states a student-athlete's scholarship is protected if they are unable to play "because of an injury that prevents the recipient from participating in athletics," Kearns said.

The new legislation would cover a student-athlete's scholarship

in the event of a medical condition, including if a student-athlete suffers from drug or alcohol addiction.

For their scholarships to be protected under the legislation, student-athletes must prove they are actually suffering from a medical condition, Kearns said.

"It's not a rule about alcohol use," she said. "It covers a student-athlete who might suffer from a medical condition that would be alcohol or drug addiction."

Rules protecting student-athletes' scholarships would override any school or team rules in regards to drug or alcohol use, Kearns said.

The legislation will go before the Division I Management Council for approval in October.

The University has its own rules regarding student-athletes and substance abuse, something athletics director Joel Maturi characterized as a "three-strike policy."

Upon the first positive test, a student-athlete might not see any specific sanctions other than referral to a counselor, according to University policy.

If that same student-athlete tests positive again, they stand to be suspended for 10 percent of their season and, after a third positive test, an entire year.

Despite the University's policies, Maturi said the athletics de-

partment currently adheres to the rules laid out in the new legislation.

"We already do that," he said. "Other institutions and the leadership at the NCAA, I think, are realizing what we at Minnesota have realized."

No student-athlete has had their scholarship canceled or reduced because of a medical condition, including drug or alcohol addiction, Maturi said.

While a student-athlete will not have their aid reduced, Maturi said they must make every effort to get better.

"I'm not trying to imply that somebody who continues to remain ill without seeking and advancing in their appropriate treatment is going to continue to get aid," he said. "We're not here to help pay for their drug habit."

There are other concerns which further complicate scholarship issues.

Per NCAA rules, each team is allowed a limited number of scholarships, a reality that could be made worse if student-athletes who don't compete receive them.

While he agreed with the cabinet's reasoning, Maturi said he would like to see a provision that would prevent the protected scholarship from counting against the team's total number.

"It's not that we want to take the aid away, but the coaches would like to use that aid for somebody who is going to compete," Maturi said. "I understand that logic that has nothing to do with negativity towards the individual."

Architecture junior and Gopher softball player Bethany Wolvington said she agrees with the legislation, for the most part.

"If it's medical you shouldn't be allowed to take anything away from somebody because of medically uncontrollable things," she said. "That wouldn't be reasonable."

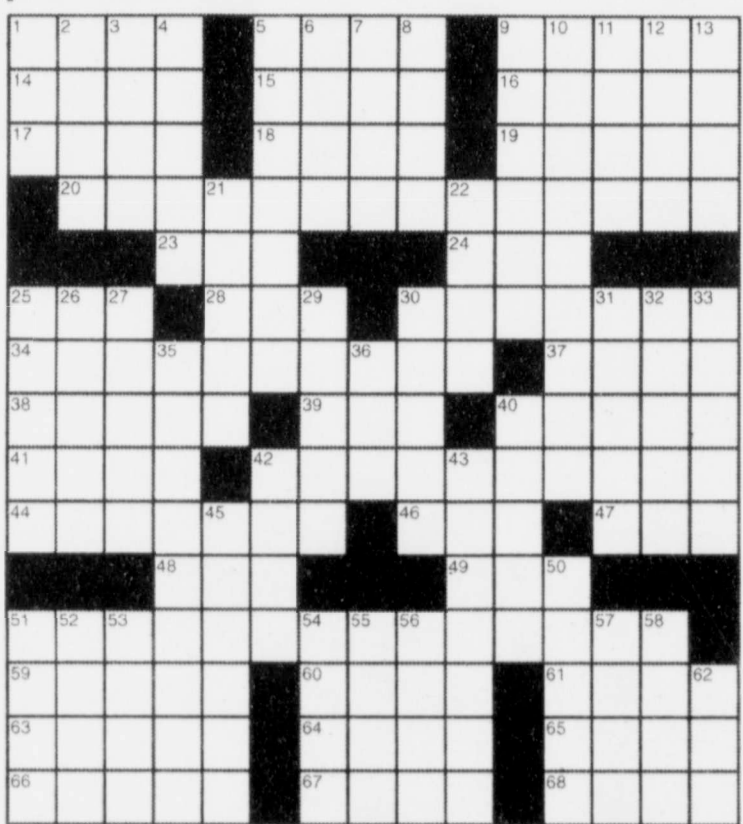
## The New York Times Crossword

Edited by Will Shortz

No. 0815

- Across**
- Did one leg of an Ironman competition
  - Mike holder on a film set
  - Luxuriant fur
  - Wheeling's river
  - Castaway's spot
  - Ballerinas' skirts
  - Queen of Carthage who loved Aeneas
  - Part of a blind
  - Paradises
  - Start of a newspaper headline about a workplace mishap
  - HBO competitor
  - U.N. workers' grp.
  - Mil. decoration
  - Special \_\_\_\_\_
  - Not subtle at all
  - Headline, part 2
- Down**
- Midwest ruler: Var.
  - Ingenuous
  - Flight info, for short
  - Subject for a chiropractor
  - Feudal serf
  - Headline, part 3
  - Stung
  - I, in old Rome
  - C.I.A. predecessor
  - \_\_\_\_\_ Lanka
  - Something that may be drawn in a fight
  - End of the headline
  - Soothing plants
  - Shook, maybe
  - Panache
  - Map detail
  - Beige
  - Muse of history
  - Blacksmiths' tools
  - Bubble source

- Soviet news agency
- Greenskeeper's supply
- Caprice
- "Celeste \_\_\_\_\_" (aria)
- Gazes dreamily
- Knights' neighbors
- 1952 Winter Olympics site
- Minnesota's St. \_\_\_\_\_ College
- Hand (out)
- Designer McCartney, daughter of Paul and Linda
- Sound recording
- Bingo call
- Broadway's \_\_\_\_\_ Fontanne Theater
- Brand name that's coincidentally Italian for "it"



Puzzle by Ray Fontenot

- No-tell motel happenings
- Construct
- Evenhanded
- It's hinged with the humerus
- Red ink entry
- Meadow mamas
- Fashion's Chanel
- Gumbo ingredient
- "\_\_\_\_\_ Enchanted" (Gail Carson Levine book)
- Place for a seat of honor
- Dissenting chorus

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### ANSWER TO PREVIOUS PUZZLE

ICON TAPE BRAN  
NANU IMAX AURAS  
STEM NINCOMPPOOP  
SOY SER EMMA  
LOCKE BIRDBRAIN  
AMOUR REPEAT  
PILL POSTAL DJS  
STELLA LEDOUT  
ESS ARETES UNDO  
ELOPER SMEAR  
DINGALING OBESE  
AGOG ETD ALB  
NOODLEHEAD ESPY  
SONYS ERMA LOGO  
NEED TSAR LUAU

su
do
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Today's SOLUTIONS

5	1	2	4	9	7	3	6	8
3	8	4	6	5	2	1	9	7
9	6	7	1	3	8	2	4	5
7	3	6	8	2	4	9	5	1
4	2	5	9	7	1	6	8	3
1	9	8	5	6	3	4	7	2
2	4	9	7	1	5	8	3	6
6	7	3	2	8	9	5	1	4
8	5	1	3	4	6	7	2	9

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## Sailing: no wine and cheese party

Megan Priley  
MUSTANG DAILY

Sailing, setting off on the water for a relaxing day with the sweet salt water smell in the air, the sound of calming music on the boat deck and the cool wind at your back.

If you think this is the typical experience for the Cal Poly Sailing Team, then you should think again.

It takes a whole lot more to be a competitive sailor, from being able to maintain a strong mindset to proving you can handle true physical endurance.

For 40 years, the Sailing Team has been a part of the Pacific Coast Intercollegiate Yacht Racing Association (PCIYRA) and now hosts the largest collegiate regatta on the West Coast.

This is a team who knows a lot about experience and what it takes to have several successful seasons. Last season the team placed seventh in league competition, thanks to the 20 determined members on their team.

Racing season goes underway in October and ends in May. Competitions, also called regattas, take place about once a month.

Some of the regular events that occur each year can be seen in San Diego, Monterey, Long Beach, Santa Barbara and Redwood City.

Team Captain Patrick Maher is in his second year with his team at Cal Poly.

"Our goal is to place well

enough at these events to qualify for the Pacific Coast Championships, which are in Hawaii at the end of every season," Maher said.

Maher describes a normal regatta as a Saturday morning where people go to a "skippers meeting" and the people in charge talk about racing and how everything will work that weekend as far as meals, scoring, protests and courses.

Racing starts around 11:00 a.m. when the wind fills in and they can set up a course. This is the beginning of as many races as they can get off before it all ends at 5:00 p.m.

"It is awesome to get the whole team together and travel to these cool places and to compete against some of the best college teams in the country," Maher said. "It is even better when we do reasonably well."

Maher says the team unfortunately doesn't have the best equipment to practice with due to lack of funds, but they do the best with what they have. The team is pleased with their finishing scores and how well they do in these events considering their circumstances.

"Lots of the other teams in our division have sailing as a varsity sport in their campus and most practice everyday," Maher said.

"However, in future years I expect the team to grow and be placing top five at every event we enter."

According to Maher, the team is always trying to get more stu-



COURTESY PHOTO  
Two members of the Cal Poly sailing team hike the boat in hopes of keeping it flat on the water in a tournament during last year's season.

dents to come out for the team, people come out who are comfortable around water," Maher said.

"Obviously we expect to see

see Sailing, page 10

## Women's golf team sets school record

MUSTANG DAILY STAFF REPORT

The Cal Poly women's golf team recorded a school-record 914 points in three rounds, good enough to take third at the MDA Women's Invitational held at the Hangman Valley Golf Course in Spokane, Wash.

"That was a very good round for us," Mustangs coach Scott Cartwright said in a telephone interview on Tuesday.

The two-day event, hosted by Gonzaga and Western Washington Universities, featured a Cal Poly record for a single-round team score of 296 in Monday's second round.

The 605 team score after two rounds on Monday was also a school record for 36 holes.

Cal Poly sophomore Hannah Brabb was the top finisher for the Mustangs posting rounds of 76, 71 and 74 to finish with a combined score of 221, four strokes behind UC



Hannah Brabb

Riverside's Jennifer Bermingham. "That's certainly her lowest college finish for three rounds," Cartwright said of Brabb's performance.

Brabb's 71 in the second round was the second-lowest score ever recorded for Cal Poly.

Birmingham, who finished fourth at the Big West Conference Championship last April, won the event with a three-round score of 217.

Three Mustangs finished individually in the top 20.

Freshman Stephanie Yocum tied for seventh with a three-round score of 228 while freshman Maddy Fletcher shot 230 and finished in a 12th place tie with Taryn Kuida.

Cartwright said that the pin placement seemed to be either at the front or back of each green, which forced the golfers to make long putts or chip and putt.

"When it comes to chipping and putting, Hannah's pretty good," Cartwright said.

Freshman Julia Heath finished in a tie for 26th place with a three-round score of 235 and Elsie Walker tied for 69th with a three-round score of 248.

Cal Poly was able to edge out UC Riverside by two strokes, but gave up eight strokes to Wyoming in the final round after being tied after two.

The Mustangs will travel to San Diego on Oct. 14-16 for the Lady Aztec Invitational held at Salt Creek Golf Course.

## Sports psychologist pushes positivity

Laura Kasavan  
MUSTANG DAILY

Most athletes will tell you that "regardless of how much they train physically for an upcoming competition, mental preparation is equally important."

Many Cal Poly athletes have worked with Jeff Troesch, a mental coach who trains every athletic team on campus except football, wrestling, and swimming and diving.



Jeff Troesch

Chris Kirk, a graduate student studying industrial technology, is beginning his third year on the golf team and has worked with Troesch for about a year.

Kirk said that he has seen a large improvement in his game and is now more comfortable in pressure situations.

"You get to a crunch time when you need to pull off a tough shot," Kirk said. "We've worked on having a positive at-

titude about things and accepting situations for what they are and not trying to put any extra added pressure on yourself."

Troesch was inspired to work with the mental side of athletics after working for four years as director of media relations with the Seattle SuperSonics.

"I would have been helped working with a sports psychologist," Troesch said. "Part of my inspiration was my own challenges dealing with anger and frustration as an athlete. I really didn't have any way to deal with or reconcile those feelings."

As a mental coach, Troesch has trained athletes since 1988 at every level from collegiate competitors to touring golf professionals.

His experience includes a stint as director of mental training for David Leadbetter's Golf Academies. He has also worked as a consultant to the Seattle Mariners, the Detroit Tigers, the NBA and the U.S. Soccer Federation.

"I feel like I can help athletes speed the learning curve of how to perform and help them integrate performance enhancement

strategies in ways that are customized," Troesch said. "I want to help the athletes enjoy the experience more, perform better, and be more grounded human beings."

Troesch said that he spends

**We've worked on having a positive attitude about things, and accepting situations for what they are...**

—Chris Kirk

Cal Poly graduate student golfer

a lot of time doing coach work and often meets with teams as a whole at meetings or practices. He also works one-on-one with athletes like Kirk.

"I observe sports on campus

and get a lot of information to use while working with teams from attending games, matches and tournaments," Troesch said.

An off-campus sport like golf is more challenging for Troesch to follow. Kirk said that in most of his sessions with Troesch, they discuss situations that he has experienced at practice or in a match.

"He is very easy to approach and really does a good job of relating to the athletes on their level. He takes input from you and works with you," Kirk said.

Kirk said that he would recommend Troesch to other athletes and has seen improvements in his game.

"There was a two week stretch in the spring where I won a college tournament while working with him and set every individual scoring record for Cal Poly," Kirk said.

Troesch does not guarantee wins to the athletes he works with, but said that the most important piece of advice he can offer is to focus on and enjoy the process of developing as an athlete rather than fixating on the results.